

Annexure 1

Expectation from Line Ministries for TB Mukht Bharat Abhiyaan- 100 day Campaign

Sr.No	Departments	Key Expectation to support 100 days Intensified Campaign 2026
1	Ministry of Youth Affairs & Sports	● Engagement of MY Bharat Volunteers and institutions concerned as well as activation of Ni-kshay Mitra ● Awareness generation of all staff on TB. ● Display of IEC materials in all major offices & institutions. ● Taking Ni-kshay Shapath (pledge) in all organisations. ● Awareness generation in major events, youth programmes & sport events ● Awareness generation messages on social media handles of the Ministry. ● Registration of Ni-kshay Mitra from various organization/officials/staff etc. & ensuring their active engagement towards awareness generation, psychosocial support and participation in events.
2	Ministry of AYUSH	● Engagement of all institutions and organisations of AYUSH in the 100 days campaign. ● Display of IEC materials in all offices and institutions. ● Awareness generation of all staff & officials on TB. ● Organize Ayushman Arogya Shivar (screening camps) by AYUSH institutions to be organised in consultation with State nodal Health Department ● Dissemination of anti-TB messages on social media of the Ministry. ● Taking Ni-kshay Shapath (pledge) ● Communicate to all state functionaries on TB campaigns seeking their support.

		● Register new Ni-kshay Mitra in all institutions and organisations & ensuring their active engagement towards awareness generation, psychosocial support and participation in events. ● Wellness practices under AYUSH may be integrated for improved TB care
3	Ministry of Panchayati Raj	● Engagement of Panchayati Raj Institutions, Gram Sabha, Gram Pradhan, and elected representatives in campaign. ● Awareness of all staff on TB. ● Involvement of Panchayati Raj Institutions in Ayushman Arogya Shivar (Screening Camps) in consultation with State nodal health department. ● Mobilize local resources and budget in Gram Panchayat Development Plan (GDP) for campaign activities viz. patient referral transport, sputum transportation, etc. ● Taking Ni-kshay Shapath (pledge) along with members/residents of the panchayats. ● Dissemination of awareness messages on social media of the Ministry. ● Register Ni-kshay Mitra & ensure their active participation in all offices and Panchayati Raj Institutions. ● Each Gram panchayat to aspire to become a TB Mukta Gram Panchayat
4	Ministry of Railways	● Engagement of all offices, organisations, PSUs, and manufacturing units of the Ministry of Railways in campaign. ● Screening camps (Ayushman Arogya Shivar) at all stations in consultation with State nodal health department. ● Display of IEC materials in all offices & railway stations. ● Awareness generation of all staff on TB. ● Taking Ni-kshay Shapath (pledge) in all organisations & institutions. ● Display of messages on TB in trains, print messages on railways tickets or e-tickets.

		● Awareness generation through existing public announcement systems for the general public. ● Dissemination of awareness messages on social media of the Ministry/attached offices/institutions. ● Register Ni-kshay Mitra & ensure their active participation from various organizations and institutions and ensuring their active engagement towards awareness generation, psychosocial support and participation in events. ● Ensure the full participation of railway hospitals & dispensaries towards screening, detection, care & nutrition support for Tuberculosis patients as well as awareness generation.
5	Ministry of Home Affairs	● Facilitate engagement and coverage for all Prison Inmates in campaign. ● Display of IEC materials in all prisons/offices and organisations ● Awareness generation of all staff of the prisons & correctional homes on TB. ● Screening camps (Ayushman Arogya Shivar) for all Inmates to be organised ● Taking Ni-kshay Shapath (pledge) in all Prisons. ● Dissemination of awareness messages on social media of the Ministry/Department. ● Ensure the full participation of CAPF hospitals & Medical facilities towards screening, detection, care & nutrition support for TB patients as well as awareness generation.
6	Ministry of Labour & Employment	● Engagement of all attached & subordinate offices (DGFSALI, DGMS) Statutory Organisations (ESIC, EPFO), Autonomous Bodies (DTNBWED, VVGNI) in campaign. ● Display of IEC materials in all offices. ● Organise Ayushman Arogya Shivar through ESIC Hospitals in consultation with State nodal health department. ● Taking Ni-kshay Shapath (pledge) in all organisations.

		● Mobilize and engage various industries, trade union organisations, business associations, and other key stakeholders for TB awareness. ● Awareness messages on social media of the Ministry. ● Communicate to all state functionaries on TB campaign seeking their support. ● Register Ni-kshay Mitra from various organizations and institutions of Labour & Employment and ensuring their active engagement towards awareness generation, psychosocial support and participation in events. ● Building & construction board to participate and support TB initiative including Screening & Nutrition support for construction workers having TB ● Ensure the full participation of ESIC hospitals & dispensaries towards screening, detection, care & nutrition support for TB patients as well as awareness generation.
7	Department of School Education & Literacy	● Engagement of various organisations and institutions like Kendriya Vidyalaya Sangathan (KVS), Jawahar Navodaya Vidyalaya Samiti (NVS), National Institute of Open Schooling (NIOS), Central Board of Secondary Education (CBSE), National Council of Educational Research and Training (NCERT), National Council for Teacher Education (NCTE), etc in campaign. ● Organize art & cultural activities like essays, posters, and elocution competitions in schools to bring awareness on TB. ● Sensitization of students of 8th-12 standard in schools. ● Create youth ambassadors and facilitate taking Ni-kshay Shapath (pledge) in schools/attached offices of the department. ● Dissemination of awareness messages on social media of the department. ● Register Ni-kshay Mitra from various organizations, institutions and staff of the Dept. of School Education & Literacy and ensuring their active engagement towards

		awareness generation, psychosocial support and participation in events.
8	Department of Higher Education	● Engagement of various organisations, Universities and educational institutions offering higher education(AICTE, Council of Architecture, Indian Council of Historical research, Indian Council of Philosophical Research, Indian Council of Social Science Research, University Grant Commission(UGC) and various education boards under ministry in campaign. ● Organize art & cultural activities like essays, posters, and elocution competitions in colleges to bring awareness on TB. ● Sensitization of students, Create youth ambassadors and facilitate taking Ni-kshay Shapath (pledge) in colleges of the department. ● Dissemination of awareness messages on social media of the department. ● Register Ni-kshay Mitra from various organizations, education institutions and officials/ staff etc, and ensuring their active engagement towards awareness generation, psychosocial support and participation in events.

9	Department of Posts	● Anti-TB messaging on the postal cards and delivery packaging. ● Display of IEC material at all post offices. ● Awareness generation of all staff on TB. ● Taking Ni-kshay Shapath (pledge) in all organisations ● Dissemination of awareness messages on social media of the Department/attached offices. ● Register Ni-kshay Mitra from various organisations and staff of the Dept. of Posts/attached offices and ensuring their active engagement towards awareness generation, psychosocial support and participation in events.
10	Department of Telecommunication	● Anti-TB messaging through mobile ringtones and push messaging on TB. ● Display of IEC material at all offices. ● Awareness generation of all staff on TB. ● Taking Ni-kshay Shapath (pledge) in all organisations ● Dissemination of awareness messages on social media of the Department/attached offices. ● Register Ni-kshay Mitra & ensure their active participation from various organizations and staff of the Dept. of Telecommunication/attached offices.
11	Ministry of Culture	● Engagement of all organisations, attached & subordinate offices, autonomous bodies in 100 days campaign. ● Display of IEC materials in all offices. ● Awareness generation of all staff on TB. ● Taking Ni-kshay Shapath (pledge) in all organisations/offices. ● Promote TB awareness through art & cultural festivals. ● Engage artists, and performers as cultural ambassadors to create TB awareness

		● Dissemination of awareness messages on social media of the Ministry. ● Register Ni-kshay Mitra & ensure their active participation from various organizations and institutions
12	Ministry of Housing & Urban Affairs	● Engagement of all organizations, attached & subordinate offices, statutory & autonomous bodies, and PSUs in campaign. ● Display of IEC materials in all offices. ● Engage Urban Local Bodies (Municipal Corporations, Municipalities), and mobilize local resources & budgets for TB awareness. ● Awareness generation of all staff on TB. ● Taking Ni-kshay Shapath (pledge) in all offices and organizations. ● Dissemination of awareness messages on social media of the Ministry. ● Register Ni-kshay Mitra at all offices and institutions of the Ministry of Housing & Urban Affairs ensuring their active engagement towards awareness generation, psychosocial support and participation in events.
13	Ministry of Corporate Affairs	● Engagement of all organisations, attached & autonomous bodies, professional bodies in campaign. ● Display of IEC materials in all offices. ● Awareness generation of all staff on TB. ● Taking Ni-kshay Shapath (pledge) in all organisations. ● Dissemination of awareness messages on social media of the Ministry.

		● Register Ni-kshay Mitra from various organisations and other institutions and ensuring their active engagement towards awareness generation, psychosocial support and participation in events. ● Encourage Corporate Social R for TB Mukh Bharat Abhiyaan
14	Ministry of Heavy Industries	● Engagement of all Central Public Sector Enterprises (CPSEs), associate & subordinate offices, and Autonomous institutions (like ARAI, FCRI, CMTI, GARC, ICAT, NATRAX etc.) in the campaign. ● Display of IEC materials in the offices of all CPSEs, workshops and other major strategic locations. ● Awareness of all staff on TB. ● Ayushman Arogya Shivar (screening camps) in all CPSEs & institutions to be conducted in consultation with State nodal Health Department ● Taking Ni-kshay Shapath (pledge) in all CPSEs & institutions. ● Dissemination of awareness messages on social media of the Ministry/Department/PSUs/attached institutions . ● Register Ni-kshay Mitra from the CPSEs and staff of the Ministry of Heavy Industries and ensuring their active engagement towards awareness generation, psychosocial support and participation in events.
15	Ministry of Micro, Small and Medium Enterprises	● Engagement of all offices, institutions, and attached organizations in the campaign. ● Display of IEC materials in all offices. ● Awareness generation of all staff on TB. ● Taking Ni-kshay Shapath (pledge) in all organisations / offices / institutions. ● Ayushman Arogya Shivar (screening camps) in MSME and industrial hubs to be organised in consultation with State nodal health department

		● Dissemination of awareness messages on social media of the Ministry. ● Register Ni-kshay Mitra & ensure their active participation from various organisations and institutions of MSME
16	Ministry of Tribal Affairs	● Engagement of all offices, institutions, and major initiatives like Pradhan Mantri Janjati Adivasi Nyaya Maha Abhiyaan (PMJANMAN), Dharti Aaba Janjatiya Gram Utkarsh Abhiyaan in campaign. ● Awareness generation of all staff on TB. ● Communicate to all state functionaries on TB campaigns seeking their support. ● Taking Ni-kshay Shapath (pledge) in all institutions / offices. ● Mobilize and engage all Tribal Research Institutes (TRI), NGOs, community-based organisations for TB awareness. ● Dissemination of awareness messages on social media of the Ministry. ● Register Ni-kshay Mitra & ensure their active participation from various organisations, institutions of Tribal Welfare, and Ministry of Tribal Affairs
17	Ministry of Road Transport & Highways (National Highways Authority of India/ Regional Offices)	● Engagement of all offices, organizations, autonomous bodies, and public sector undertakings in campaign. ● Display of IEC materials in all offices and strategic locations on highways, digital displays, posters, and signage at toll plazas, and rest areas ● Awareness generation of all staff on TB. ● Screening camps (Ayushman Arogya Shivar) for workers engaged in the transport sector, transport hubs, and highway construction to be organised in consultation with the State nodal health department.

		● Taking Ni-kshay Shapath (pledge) in all offices and organisations. ● Dissemination of awareness messages on social media of the Ministry. ● Register Ni-kshay Mitra in all offices and institutions of the Ministry of Road Transport & Highways and ensuring their active engagement towards awareness generation, psychosocial support and participation in events.
18	Ministry of Coal (PSUs- Coal India Limited & Subsidiaries and Coal Companies)	● Engagement of Coal India Limited (CIL) & other subsidiaries/attached offices/institutions [(BCCL, CCL, ECL, MCL, NCL, SECL, WCL & CMPDI) and NLCIL and SCCL] in the campaign. ● Display of IEC materials in the offices of all PSUs, mining areas and other major strategic locations under the purview of PSUs. ● Awareness generation of all staff on TB. ● Screening of workers engaged in all coal mining areas to be conducted in consultation with State nodal Health Department. ● Organization of Ayushman Arogya Shivar (screening camps) in industries and PSUs. ● Taking Ni-kshay Shapath (pledge) in all offices, industries and PSUs. ● Dissemination of awareness messages on social media of the Ministry/Department/PSUs/attached institutions. ● Register Ni-kshay Mitra in all industries and PSUs and staff of the Ministry of Coal and ensuring their active engagement towards awareness generation, psychosocial support and participation in events.

19	Ministry of Mines	● Engagement of all PSUs (NALCO, HCL, MECL), Autonomous Bodies (JNARDDC NIRM), Attached & Subordinate Office (IBM, GSI) etc. in the campaign ● Display of IEC materials in the offices of all PSUs, mining areas and other major strategic locations. ● Awareness of all staff on TB. ● Ayushman Arogya Shivar (screening camps) in industries and PSUs to be organised in consultation with the State nodal Health Department. ● Screening of staff & workers engaged in the mining sector to be conducted in consultation with the Health Department. ● Taking Ni-kshay Shapath (pledge) in all industries. ● Awareness messages on social media of the department. ● Register Ni-kshay Mitra from the Mines PSUs & other institutions, and staff of the Ministry of Mines and ensuring their active engagement towards awareness generation, psychosocial support and participation in events.
20	Ministry of Women & Child Development	● Facilitate engagement of all Divisions, Missions & Schemes (like Mission Saksham Anganwadi & Poshan 2.0, Mission Sakti, Mission Vatsalaya), and Associated Organisations (CARA, NIPCCD, NCPCR, NCW) in campaign. ● Display of IEC materials in all offices/attached institutions. ● Awareness generation of all staff on TB. ● Taking Ni-kshay Shapath (pledge) in all organisations / offices. ● Institutions & schemes like Anganwadi Centre, ICDS, SABLA, Ujjawala, Swadhar Greh, Juvenile homes etc to be involved in Screening camps (Ayushman Arogya Shivar) conducted by health department concerned ● Dissemination of awareness messages on social media of the Ministry. ● Register Ni-kshay Mitra from various organizations and institutions. and ensuring their active engagement towards

		awareness generation, psychosocial support and participation in events.
21	Ministry of Rural Development	● Facilitate engagement of all Divisions and schemes (like MGNREGA, NRLM, PMAY-G, Self-Help Groups) in campaign. ● Display of IEC materials in all offices. ● Awareness generation of all staff on TB. ● Taking Ni-kshay Shapath (pledge) in all organisations / offices. ● Dissemination of awareness messages on social media of the Ministry. ● Register Ni-kshay Mitra from various organizations and institutions and ensuring their active engagement towards awareness generation, psychosocial support and participation in events.
22	Ministry of Chemicals & Fertilizers	● Facilitate engagement of PSUs of the department of Fertilizers viz. FAGMIL, BVFCL, FCIL, PDIL, HFCL, RCF, NFL, FACT & MFL and attached and subordinate offices in the campaign. ● Display of IEC materials in all offices/attached institutions. ● Awareness generation of all staff on TB. ● Screening of staff & workers engaged in all PSUs/attached institutions to be conducted in consultation with the Health Department. ● Taking Ni-kshay Shapath (pledge) in all organisations / offices. ● Dissemination of awareness messages on social media of the Ministry.

		● Register Ni-kshay Mitra from various organizations and institutions and ensuring their active engagement towards awareness generation, psychosocial support and participation in events.
23	Ministry of Cooperation	● Facilitate engagement of cooperative organizations, National / State / District / Block / Regional level cooperative federation, Cooperative banking Institutions and subordinate offices in the campaign. ● Display of IEC materials in all offices/attached institutions. ● Awareness generation of all staff on TB. ● Screening of staff & workers through Ayushman Arogya Shivar (screening camps) engaged in all PSUs/attached institutions to be conducted in consultation with the Health Department. ● Taking Ni-kshay Shapath (pledge) in all organisations / offices. ● Dissemination of awareness messages on social media of the Ministry. ● Register Ni-kshay Mitra from various organizations and institutions and ensuring their active engagement towards awareness generation, psychosocial support and participation in events.
24	Ministry of Social Justice & Empowerment	● Engagement of all organisations/ institutions attached (Old Age Home, Shelter Homes, de-addiction centres etc.) & autonomous bodies, professional bodies in the TB Mukta Bharat Abhiyaan. ● Display of IEC materials in all offices/attached institutions. ● Awareness generation of all staff on TB. ● Dissemination of awareness messages on social media. ● Register Ni-kshay Mitra from various organizations and institutions and ensuring their active engagement towards awareness generation, psychosocial support and participation in events.

25	Department of Public Sector Enterprises	● Engagement of concerned Divisions, institutions, Central Public Sector Enterprises (CPSEs) & Public Sector Undertakings (PSU) in the TB Mukht Bharat Abhiyaan. ● Display of IEC materials in the offices and major strategic locations under the purview of CPSEs. ● Awareness generation of all staff on TB. ● Screening of workers engaged in all CPSEs to be conducted in consultation with the State nodal Health Department. ● Dissemination of awareness messages on social media of the Ministry/Department/CPSEs/attached institutions. ● Register Ni-kshay Mitra in all industries, CPSEs, Public Sector Undertakings (PSU) and staff of the Department of Public Enterprises and ensuring their active engagement towards awareness generation, psychosocial support and participation in events.
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