

Best Practice: Mobilizing Self-Help Groups (SHGs) for TB Awareness in Himachal Pradesh

During the 100 Days TB Mukht Bharat Abhiyan, Himachal Pradesh successfully engaged Self-Help Groups (SHGs) as community partners to support TB awareness and mobilization. A total of 43,752 SHGs actively participated in the campaign, conducting awareness activities and mobilizing communities during Ayushman Arogya Shivirs. With their support, 20,454 awareness activities were organized, 1,75,848 community members were reached, and 15,432 TB pledge activities were conducted. This community-led approach helped spread key TB messages, increase public participation, and strengthen grassroots support for TB elimination efforts.



SHG members actively participated in the Ayushman Arogya Shivirs and mobilized and sensitized community members about TB during the camps district Hamirpur



SHGs conducted community awareness activities in Block Rampur, District Shimla, and motivate to mobilized people for the Ayushman Arogya Shivr