

ASHA Workers of Kangra Spread TB Awareness Through Folk Songs

In Kangra district, ASHA workers found a unique way to spread awareness about Tuberculosis (TB) and TB Preventive Treatment (TPT). Instead of using only meetings and lectures, they used traditional folk songs and dances to share important health messages with the community.

Dressed in local traditional attire, the ASHA workers performed awareness songs during community events and public gatherings. Through these songs, they explained how TB can be prevented and why eligible family members should take TB Preventive Treatment.

The simple and culturally familiar performances attracted large audiences and helped people understand TB prevention in an easy and interesting way. Community members actively listened, discussed TB prevention, and shared the messages with others.

The performances were also shared through the social media platforms of DTO Kangra, helping the message reach many more people across the district.

This innovative effort turned health awareness into a community movement. The ASHA workers proved that when health messages are shared through local culture and traditions, people listen, learn, and take action.





Reference Videos of TB awareness on TPT Link :-

<https://drive.google.com/drive/folders/14ZKKbUJG4-3WzVHFizCLiH9aaEYyL2XE?usp=sharing>